



## CSE AGM Agenda

Saturday, 7 November 2020

Online via Zoom

12:00 start

Present: Anthony Barzey, Elio Di Muccio, Ian Fitzgerald, William Jeffries, Owen Worth, Alistair Cairns (minutes).

Apologies: David Bailey, Phoebe Moore, Hugo Radice.

1. Welcome, introductions & select chair (Alistair will chair.)
2. Previous meeting's minutes – accepted as accurate. All minutes and reports from previous AGMs are on the CSE website.
3. Bookkeeper's year-end report [appended]
4. SAGE C&C publisher's report [appended]
5. Editorial Board report – delivered verbally. Submissions are regular and of good quality. There is an ongoing backlog awaiting print publication and there are Special Issues planned. An extra 80 pages this year will help, in future this increased number can be discussed. Phoebe Moore will be stepping down from the EB. She is thanked, and will be missed.
6. Working Groups – Activity has been considerably quieter than previous year for obvious reason. Alistair will issue an invitation to members to become involved, or to organise events, virtually for the foreseeable future. Check the website for activity.
7. Office and XC report – [appended]
8. (Re)Elections of board members. All (David Bailey, Alistair Cairns, Elio Di Muccio, Ian Fitzgerald, Phoebe Moore, Daniela Tepe-Belfrage and Owen Worth) are standing for the upcoming year. All nominated, seconded and approved. They are thanked.
9. AOB -- Questions and discussion about how to establish or become involved in a WG. Could be clearer. Alistair will try to clarify and communicate to members and the board.
10. Next mtg date – Next year's AGM will be determined at a later date.

**CONFERENCE OF SOCIALIST ECONOMISTS  
DIRECTORS' REPORT AND  
ABRIDGED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 SEPTEMBER 2019**

James Fraser & Co.

Chartered Accountants

3 Coates Place  
Edinburgh  
EH3 7AA

**Conference Of Socialist Economists  
Directors' Report and Abridged Financial Statements  
For The Year Ended 30 September 2019**

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The following pages do not form part of the statutory accounts:	
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**Conference Of Socialist Economists  
Company Information  
For The Year Ended 30 September 2019**

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**Directors**

Mr David Bailey  
Mr Elio Di Muccio  
Dr Phoebe Moore  
Dr Daniela Tepe-Belfrage  
Dr Owen Worth  
Mr Alistair Cairns  
Mr Ian Fitzgerald  
Ms Katherine Begley

**Company Number**

05137584

**Registered Office**

Spaceworks  
Benton Park Road  
Newcastle Upon Tyne  
NE7 7LX

**Accountants**

James Fraser & Co.  
Chartered Accountants  
3 Coates Place  
Edinburgh  
EH3 7AA

**Conference Of Socialist Economists  
Company No. 05137584  
Directors' Report For The Year Ended 30 September 2019**

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The directors present their report and the financial statements for the year ended 30 September 2019.

**Statement of Directors' Responsibilities**

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the surplus or deficit of the company for that period. In preparing the financial statements the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**Directors**

The directors who held office during the year were as follows:

Mr David Bailey	APPOINTED	27/10/2018
Mr Elio Di Muccio	APPOINTED	27/10/2018
Dr Phoebe Moore	APPOINTED	27/10/2018
Dr Daniela Tepe-Belfrage	APPOINTED	27/10/2018
Dr Owen Worth		
Mr Alistair Cairns		
Mr Mahmoud Meskouh	RESIGNED	27/10/2018
Mr Ian Fitzgerald		
Mr Patrick Wells	RESIGNED	27/10/2018
Ms Katherine Begley		

**Small Company Rules**

This report has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

On behalf of the board

*Alistair Cairns*

**Mr Alistair Cairns**

Director

Date 18 June 2020

**Conference Of Socialist Economists  
Accountants' Report  
For The Year Ended 30 September 2019**

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**Report to the directors on the preparation of the unaudited statutory accounts of Conference Of Socialist Economists For The Year Ended 30 September 2019**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the accounts of Conference Of Socialist Economists For The Year Ended 30 September 2019 which comprise the Income and Expenditure Account, the Balance Sheet and the related notes from the accounting records and from information and explanations you have given to us.

As a practising member firm of the Institute of Chartered Accountants of Scotland, we are subject to its ethical and other professional requirements which are detailed at [www.icas.org.uk/accountspreparationguidance](http://www.icas.org.uk/accountspreparationguidance).

This report is made solely to the directors of Conference Of Socialist Economists, as a body, in accordance with the terms of our engagement letter dated . Our work has been undertaken solely to prepare for your approval the accounts of Conference Of Socialist Economists and state those matters that we have agreed to state to the directors of Conference Of Socialist Economists, as a body, in this report in accordance with the requirements of the Institute of Chartered Accountants of Scotland as detailed at <http://www.icas.com/accountspreparationguidance>. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Conference Of Socialist Economists and its directors, as a body, for our work or for this report.

It is your duty to ensure that Conference Of Socialist Economists has kept adequate accounting records and to prepare statutory accounts that give a true and fair view of the assets, liabilities, financial position and profit or loss of Conference Of Socialist Economists. You consider that Conference Of Socialist Economists is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit of the accounts of Conference Of Socialist Economists. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

*James Fraser & Co.*

18 June 2020

Date

James Fraser & Co.  
Chartered Accountants

3 Coates Place  
Edinburgh  
EH3 7AA

**Conference Of Socialist Economists  
Income and Expenditure Account  
For The Year Ended 30 September 2019**

	Notes	2019 £	2018 £
<b>TURNOVER</b>		25,820	25,938
Cost of sales		<u>(2,454)</u>	<u>(2,908)</u>
<b>GROSS SURPLUS</b>		23,366	23,030
Administrative expenses		<u>(22,718)</u>	<u>(24,876)</u>
<b>OPERATING SURPLUS/(DEFICIT)</b>		648	(1,846)
Other interest receivable and similar income		1	-
Interest payable and similar charges		<u>(121)</u>	<u>(139)</u>
<b>SURPLUS/(DEFICIT) BEFORE TAXATION</b>		528	(1,985)
Tax on Surplus/(Deficit)		<u>-</u>	<u>74</u>
<b>SURPLUS/(DEFICIT) AFTER TAXATION BEING SURPLUS/(DEFICIT) FOR THE FINANCIAL YEAR</b>		<u><u>528</u></u>	<u><u>(1,911)</u></u>

The notes on pages 7 to 9 form part of these financial statements.

**Conference Of Socialist Economists  
Abridged Balance Sheet  
As at 30 September 2019**

	Notes	2019		2018	
		£	£	£	£
<b>FIXED ASSETS</b>					
Tangible Assets	3		72		114
			72		114
<b>CURRENT ASSETS</b>					
Debtors		460		460	
Cash at bank and in hand		21,754		21,302	
		22,214		21,762	
<b>Creditors: Amounts Falling Due Within One Year</b>		(2,423)		(2,541)	
<b>NET CURRENT ASSETS (LIABILITIES)</b>			19,791		19,221
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			19,863		19,335
<b>NET ASSETS</b>			19,863		19,335
Income and Expenditure Account			19,863		19,335
<b>MEMBERS' FUNDS</b>			19,863		19,335

**Conference Of Socialist Economists  
Abridged Balance Sheet (continued)  
As at 30 September 2019**

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For the year ending 30 September 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

**Directors' responsibilities:**

- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.
- All of the company's members have consented to the preparation of an Abridged Balance Sheet for the year end 30 September 2019 in accordance with section 444(2A) of the Companies Act 2006.

On behalf of the board

*Alistair Cairns*

**Mr Alistair Cairns**

Director

Date 18 June 2020

The notes on pages 7 to 9 form part of these financial statements.

**Conference Of Socialist Economists  
Notes to the Abridged Financial Statements  
For The Year Ended 30 September 2019**

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**1. Accounting Policies**

**1.1. Basis of Preparation of Financial Statements**

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

**1.2. Turnover**

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

**Sale of goods**

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

**Rendering of services**

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

**1.3. Tangible Fixed Assets and Depreciation**

Tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant & Machinery	25% reducing balance
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**1.4. Foreign Currencies**

Monetary assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the operating surplus.

**Conference Of Socialist Economists  
Notes to the Abridged Financial Statements (continued)  
For The Year Ended 30 September 2019**

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**1.5. Taxation**

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable surplus for the year. Taxable surplus differs from surplus as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable surplus. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable surplus will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable surplus will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in surplus or deficit, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

**2. Average Number of Employees**

Average number of employees, including directors, during the year was as follows: 7 (2018: 6)

**3. Tangible Assets**

	<b>Total £</b>
<b>Cost</b>	
As at 1 October 2018	1,836
As at 30 September 2019	1,836
<b>Depreciation</b>	
As at 1 October 2018	1,722
Provided during the period	42
As at 30 September 2019	1,764
<b>Net Book Value</b>	
As at 30 September 2019	72
As at 1 October 2018	114

**4. Company limited by guarantee**

The company is limited by guarantee and has no share capital.

Every member of the company undertakes to contribute to the assets of the company, in the event of a winding up, such an amount as may be required not exceeding £1.

**Conference Of Socialist Economists  
Notes to the Abridged Financial Statements (continued)  
For The Year Ended 30 September 2019**

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**5. General Information**

Conference Of Socialist Economists is a private company, limited by guarantee, incorporated in England & Wales, registered number 05137584. The registered office is Spaceworks, Benton Park Road, Newcastle Upon Tyne, NE7 7LX.

**Conference Of Socialist Economists  
Detailed Income and Expenditure Account  
For The Year Ended 30 September 2019**

	<b>2019</b>		<b>2018</b>	
	£	£	£	£
<b>TURNOVER</b>				
Sales		25,820		25,938
<b>COST OF SALES</b>				
Direct costs	2,454		2,908	
		(2,454)		(2,908)
<b>GROSS SURPLUS</b>		23,366		23,030
<b>Administrative Expenses</b>				
Directors' salaries	11,794		11,794	
Directors' NI	452		480	
Travel expenses	4,801		6,240	
Rent	3,167		3,627	
Venue hire	195		584	
Insurance	509		286	
Printing, postage and stationery	171		113	
Advertising and marketing costs	189		144	
Telephone and internet	420		433	
Accountancy fees	900		900	
Legal and professional fees	40		257	
Depreciation of plant and machinery	42		38	
Foreign exchange gains/losses	38		(20)	
		(22,718)		(24,876)
<b>OPERATING SURPLUS/(DEFICIT)</b>		648		(1,846)
<b>Other interest receivable and similar income</b>				
Bank interest receivable	1		-	
		1		-
<b>Interest payable and similar expenses</b>				
Bank charges	121		139	
		(121)		(139)
<b>SURPLUS/(DEFICIT) BEFORE TAXATION</b>		528		(1,985)
<b>Tax on Surplus/(Deficit)</b>				
Corporation tax charge	-		(74)	

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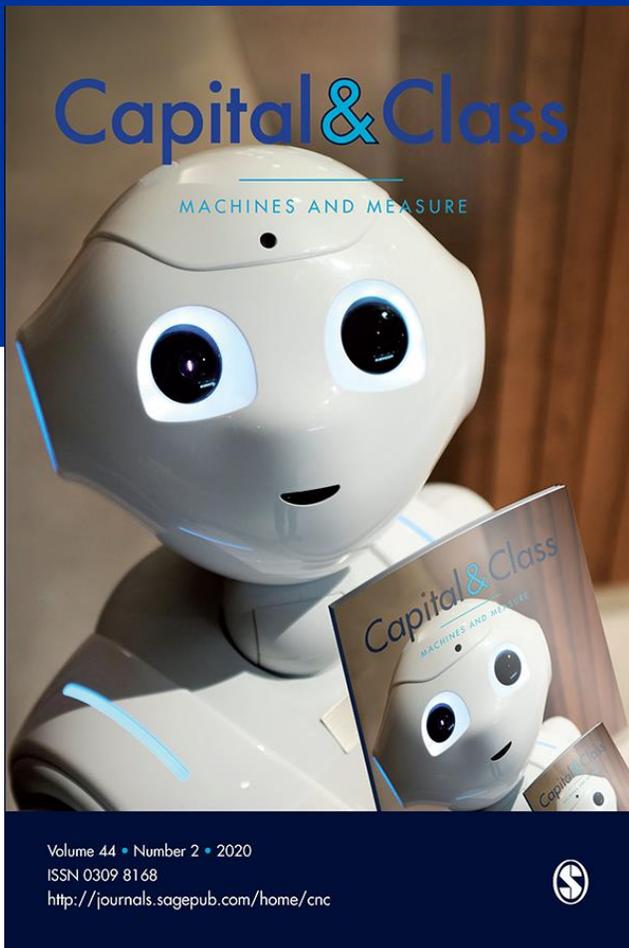
**Conference Of Socialist Economists  
Detailed Income and Expenditure Account (continued)  
For The Year Ended 30 September 2019**

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	<u>-</u>	<u>74</u>
<b>SURPLUS/(DEFICIT) AFTER TAXATION BEING SURPLUS/(DEFICIT) FOR THE FINANCIAL YEAR</b>	<u>528</u>	<u>(1,911)</u>

# Publisher's Report

Capital and Class



June 2020

Submitted to Conference of Socialist Economists

Prepared by Laura Birrell, Publishing Editor

# Executive Summary

This report summarizes *Capital and Class's* January 2019 through May 2020 performance. Below is a snapshot of the journal's key performance metrics.

Due to the COVID-19 pandemic, reporting for 2020 may vary from prior years. SAGE strove to accommodate extension requests from authors and reviewers, which impacted average timelines in peer review and production.

**We appreciate your understanding and ask that you not distribute the data contained within this report without permission from the publisher.**

## Performance Metrics

### Peer Review

104 manuscript submissions in 2019, 31.6% increase from 2018  
40 manuscript submissions in 2020 YTD  
29% acceptance rate in 2019  
57 days average time to first decision in 2019

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### Production

4 issues consisting of 156 pages published in 2019  
302 pages published in 2020  
30 days average from transmittal to Production to OnlineFirst publication in 2019

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### Circulation

10,457 total circulation in 2019  
9,617 total circulation in 2020 YTD

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### Online Usage

87,160 full-text downloads in 2019  
48,089 full-text downloads in 2020 YTD

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### Marketing

12,236 followers to date on the SAGE Politics Twitter channel  
Featured in Politics, Public Administration & International Relations Hub  
1,190 Email Alert Registrants in 2019  
1,274 Email Alert Registrants in 2020 YTD

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# Peer Review and Production

## Total Submissions and Acceptance Rate

	2016	2017	2018	2019	2020
<b>Total</b>	77	88	102	134	51
<b>Original</b>	59	70	79	104	40
<b>Accept</b>	19	12	15	28	7
<b>Reject</b>	31	45	40	69	21
<b>Accept Ratio</b>	38%	21%	27%	29%	25%

Please direct all SAGE Track support questions and requests to [SAGETracksupport@sagepub.com](mailto:SAGETracksupport@sagepub.com)

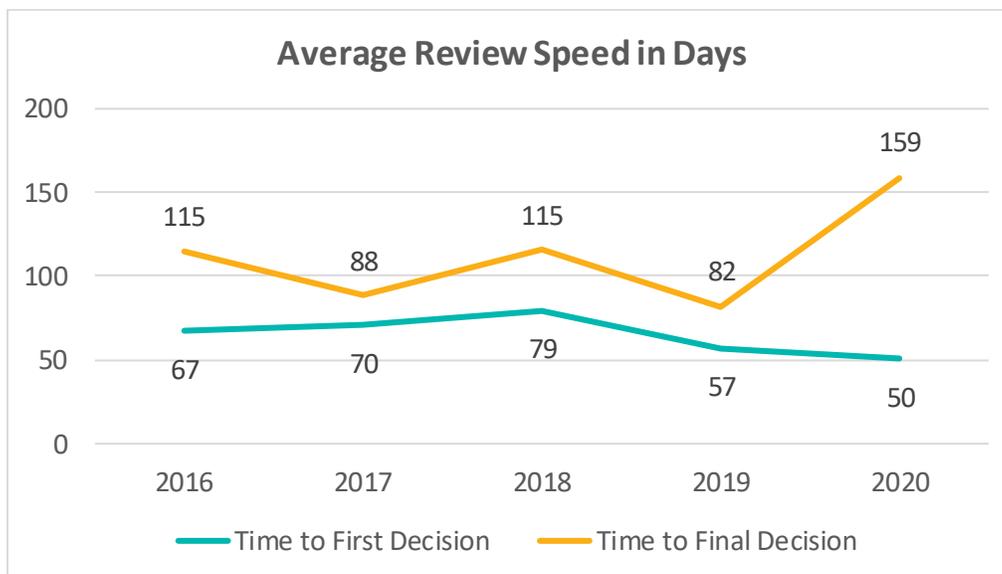
Total and original submission counts are based on the date manuscripts were submitted to SAGE Track. This data is available in the “Manuscripts Received” report in SAGE Track.

Acceptance rate is based on manuscripts that have received final decisions of accept or reject (does not count revisions). Counts for acceptances, rejections, and acceptance ratios are based on the date the decision is made, not the date the manuscript was submitted. This data is available in the “Manuscript Milestone” report in SAGE Track (limiting by decision date, not by date of original submission).

## Original Submissions

Month	2016	2017	2018	2019	2020
January	6	7	3	10	7
February	6	3	4	6	6
March	4	3	7	11	10
April	4	5	5	7	6
May	3	8	8	14	11
June	8	8	11	9	
July	3	9	3	8	
August	5	5	4	11	
September	3	9	7	9	
October	7	5	6	9	
November	1	6	9	6	
December	9	2	12	4	
<b>Total</b>	<b>59</b>	<b>70</b>	<b>79</b>	<b>104</b>	<b>40</b>

## Time to First Decision and Final Decision



Time to First Decision is defined as all original submissions that received their first decision within each year, regardless of when the manuscripts were submitted. Revisions are not included.

Time to Final Decision is defined as all submissions including revisions that receive a final accept or reject decision within each year, regardless of when the manuscripts were submitted.

### ORCID Mandate

SAGE has signed [ORCID's](#) open letter committing to requiring ORCID iDs from at least corresponding authors. This initiative is creating a permanent, clear and unambiguous record of research and scholarly communication by enabling reliable attribution of authors and contributors. By collecting ORCID iDs in SAGE Track, *Capital and Class* is at the forefront of this innovation linking researchers seamlessly with their contributions across disciplines, borders and time.

### Advance: a SAGE preprints community

SAGE launched its first preprints server for the humanities and social sciences, in partnership with figshare. [Advance: a SAGE preprints community](#) will provide academic researchers with a global, open access platform to share early versions of their work ahead of formal peer review and publication. The service enables researchers to disseminate and start communicating about their time-sensitive work and ideas faster and to garner engagement and feedback throughout their research process.

## Engaging Reviewers

SAGE employs several strategies to engage reviewers in the journal and help them promote their work.

### Thanking Reviewers

SAGE offers a 60-day free trial as a thank you to reviewers for their work and as an incentive to further engage with the journal. This benefits the journal by increasing usage among key readers and gives the journal exposure to reviewers of related journals. For more reviewer resources, see <https://us.sagepub.com/en-us/nam/journal-reviewer-gateway>.

### Reviewer Recognition with Publons

SAGE has partnered with [Publons](#) to give reviewers credit for their work and recognize the vital role they play in delivering timely, quality-assured publications.

*Capital and Class* is fully integrated with the Publons platform, making it easy for reviewers to opt-in as part of the review process, then claim their reviews on the Publons site. Editors also benefit from access to a dedicated Editor dashboard for the journal, which provides valuable insights into the journal's reviewer base. The journal has seen the following uptake:

Reviewers	Reviews	Uptake Rate
11	11	30.3%

## Published Content

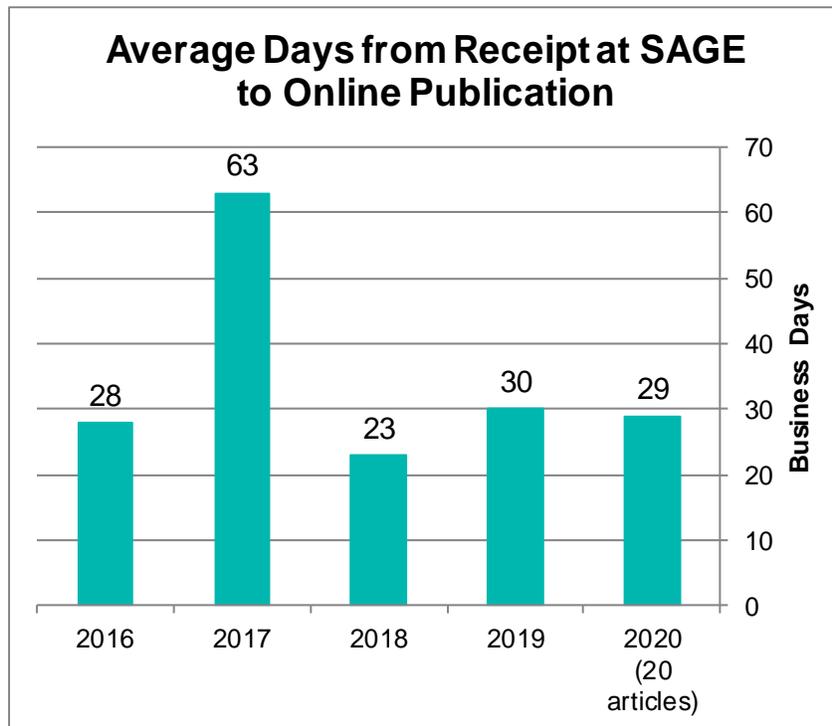
The following table summarizes the number of pages published in the past two volume years.

Year	Volume	Issues	Research Articles Published	Pages Published	Page Budget (per issue)
2020	44	2	17	302	156
2019	43	4	37	669	156

Supplements are included in the issue, research article, and pages published counts. The page budget reflects the annual number of pages designated for regular journal issues only.

## Time in Production

The below graph shows the average number of days a manuscript spends in SAGE Production, beginning when the manuscript is exported from SAGE Track and ending when the manuscript is published online.



## OnlineFirst Queue

As of June 2020, *Capital and Class* has 29 articles in its OnlineFirst queue, representing about 3 issues of content. The oldest article in the queue was published on 13 June, 2019. These articles are “fully published,” that is, these articles are fully citable using the date of the manuscript’s first online posting and the DOI.

## Open Access Publishing: SAGE Choice

SAGE offers authors of primary research articles the option to make them freely available upon publication in any SAGE journal. The SAGE Choice publishing option enables authors to comply with funding body requirements, where publishing research papers Open Access is a stipulation of funding, such as in the case for the NIH/Wellcome Trust.

For more information on SAGE's Open Access program, please visit the website:

<https://sagepub.com/en-us/nam/open-access-at-sage>.

	2016	2017	2018	2019	2020
Research Articles Published	35	22	23	31	19
SAGE Choice	8	1	0	5	3
% SAGE Choice	22.9%	4.5%	0.0%	16.1%	15.8%

# Readership

## Circulation

Average Number of Subscriptions by Type 2016 – 2020						
	2016	2017	2018	2019	2020	Renewal Rate 2018-2019
Members	85	148	120	129	135	108%
Institutions (Direct), Traditional	125	104	84	70	58	83%
Institutions (Direct), Migrated	76	89	98	101	49	103%
Institutions (Direct), Total	201	193	182	171	107	94%
Package	2,834	2,842	2,997	2,937	2,153	98%
Developing World	5,223	5,223	5,223	7,218	7,218	138%
<b>Total</b>	<b>8,346</b>	<b>8,408</b>	<b>8,524</b>	<b>10,457</b>	<b>9,617</b>	<b>123%</b>

**Note:** The Migrated Subscription renewal rate may be impacted by new Open Access Agreements between SAGE and relevant institutions, which are currently not included in the Circulation counts. Please note these will be reported by end of year and any perceived subscription losses will be resolved. A list of [Open Access Agreements at SAGE](#) is available on our website.

Backfile (Cumulative)						
	2016	2017	2018	2019	2020	Percent Change 2018-2019
Deep (Vol 1 - 1998)	1,746	1,789	1,832	1,998	2,005	9%
Shallow (1999 - Current)	806	912	954	985	994	3%

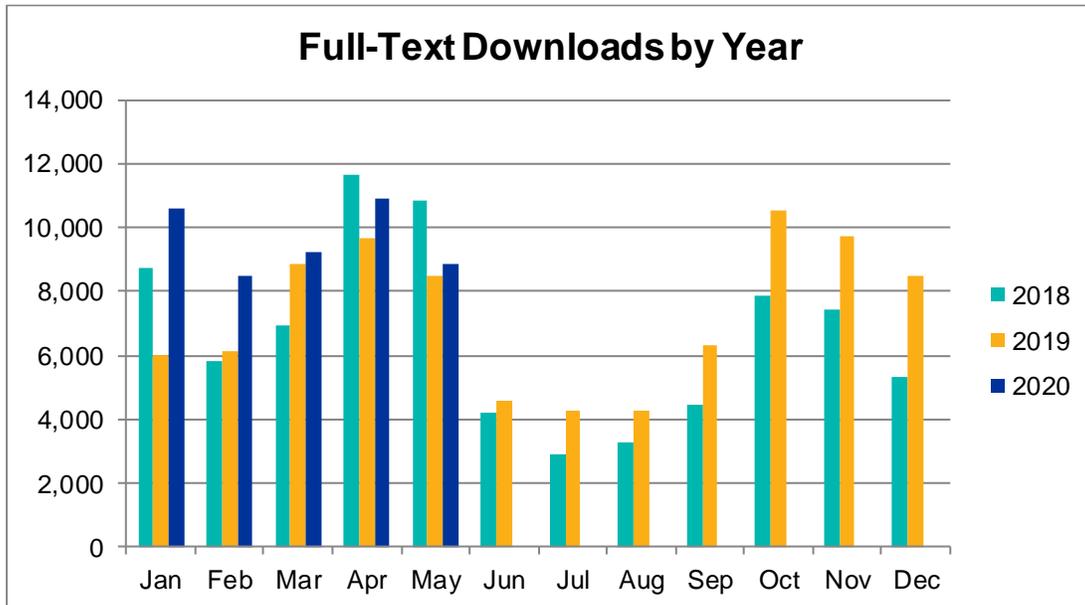
## Online Usage

Full-Text Downloads			
	2018	2019	2020
January	8,759	6,007	10,614
February	5,814	6,115	8,463
March	6,915	8,874	9,214
April	11,680	9,639	10,936
May	10,874	8,465	8,862
June	4,215	4,584	
July	2,910	4,255	
August	3,291	4,245	
September	4,430	6,299	
October	7,862	10,509	
November	7,464	9,699	
December	5,342	8,469	
<b>Total</b>	<b>79,556</b>	<b>87,160</b>	<b>48,089</b>

\*Full-text downloads include both HTML and PDF article usage

The journal has 48,089 full-text downloads in 2020 (through the end of May). This is a 23.0% increase over 39,100 full-text downloads through the end of May 2019.

**Note:** The publishing industry follows COUNTER requirements for reporting journal usage. In 2020, stricter reporting standards were released with the COUNTER 5 report. The reclassifications may be perceived as a drop in usage between 2019 and 2020, but this is not the case. Website traffic remains high, and we will flag any true usage declines under the new reporting standards.

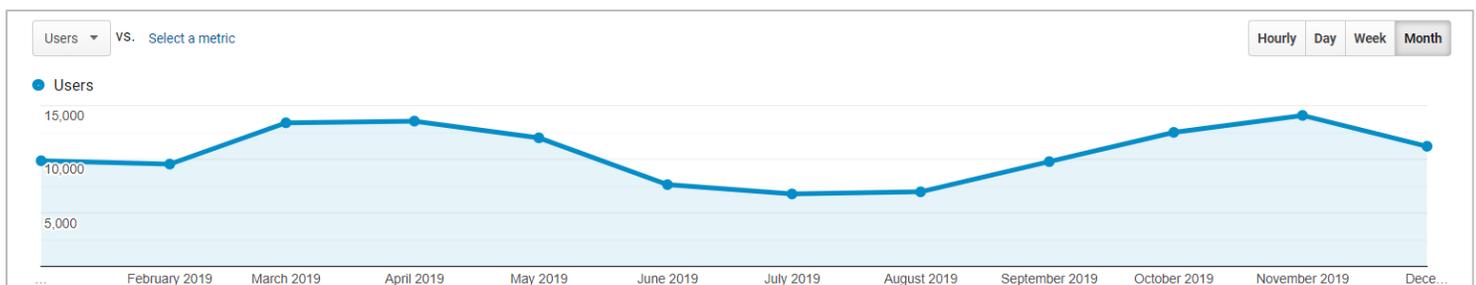


The [SAGE Author Gateway](#) offers recommendations for increasing usage and discoverability, including:

- What key phrases would you give a search engine if you were searching for your own article?
- Write for your audience but bear in mind how search engines work too
- Write a clear title with your main key phrase in it
- Write an abstract and choose keywords re-iterating 3 or 4 key phrases
- Keep it natural - Google will un-index your article if you go overboard on the repetition

## Web Analytics

The analysis that follows is based on the period 1<sup>st</sup> January 2019 to 31<sup>st</sup> December 2019.

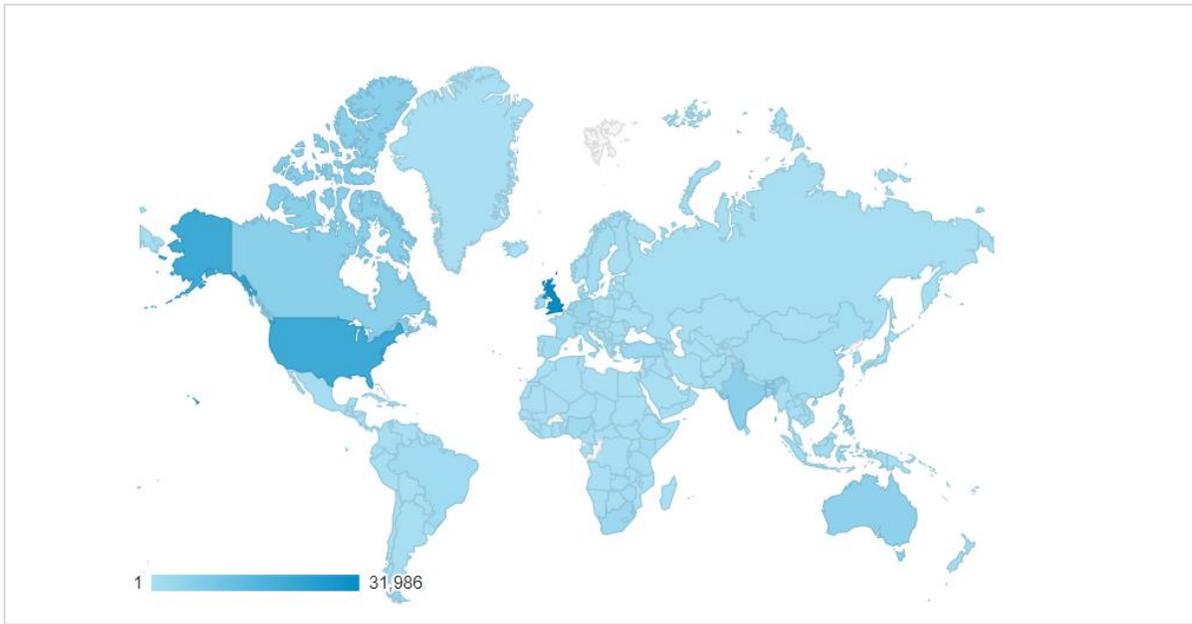


## Visitors Overview

	2018	2019
Users	108,726	122,024
Sessions	140,616	153,700
Pageviews	225,949	211,419

## Visits by Region

Visits to the journal website came from readers in 206 countries.



The table below shows the top ten countries visiting the website:

Country	Users
United Kingdom	44,719
United States	23,924
Canada	7,255
India	7,002
Australia	6,405
Germany	5,481
South Africa	3,073
Turkey	3,051
Philippines	2,402
Nigeria	2,310

# Article Usage Statistics

The following table shows the ten articles that were downloaded the most on the SAGE Journals platform.

Top 10 Most Downloaded Articles (January – May 2020)	
Total Downloads	Article
1,030	Jonathan Wistow, Luke Telford <b>Brexit and the working class on Teesside: Moving beyond reductionism</b> 10.1177/0309816819873310
909	Raju J Das <b>David Harvey’s theory of uneven geographical development: A Marxist critique</b> Volume 41 Issue 3; 10.1177/0309816816678584
847	Onoho’Omhen Ebhohimhen, Babatunde Agara, Onoho™Omhen Ebhohimhen <b>The political economy of pre-colonial production: Ishan cotton in the cloth manufacture of Esan people, Edo State, Nigeria</b> Volume 42 Issue 1; 10.1177/0309816817692123
799	Mary Robertson <b>The great British housing crisis</b> Volume 41 Issue 2; 10.1177/0309816816678571
686	Leandro Galastri <b>Social classes and subaltern groups: Theoretical distinction and political application</b> Volume 42 Issue 1; 10.1177/0309816817692122
648	Doreen Massey <b>Regionalism: Some Current Issues</b> Volume 2 Issue 3; 10.1177/030981687800600105
634	Christian Fuchs <b>Social media, riots, and revolutions</b> Volume 36 Issue 3; 10.1177/0309816812453613
594	Isabella Bakker, Stephen Gill <b>Rethinking power, production, and social reproduction: Toward variegated social reproduction</b> Volume 43 Issue 4; 10.1177/0309816819880783
542	Ellie Gore, Genevieve LeBaron <b>Using social reproduction theory to understand unfree labour</b> Volume 43 Issue 4; 10.1177/0309816819880787
538	Brian Petersen, Diana Stuart, Ryan Gunderson <b>Ideological obstacles to effective climate policy: The greening of markets, technology, and growth</b> Volume 42 Issue 1; 10.1177/0309816817692127

### Top 10 Most Downloaded Articles (2019)

Total Downloads	Article
2,354	Jonathan Wistow, Luke Telford <b>Brexit and the working class on Teesside: Moving beyond reductionism</b> 10.1177/0309816819873310
1,801	Christian Fuchs <b>Social media, riots, and revolutions</b> Volume 36 Issue 3; 10.1177/0309816812453613
1,740	Raju J Das <b>David Harvey's theory of uneven geographical development: A Marxist critique</b> Volume 41 Issue 3; 10.1177/0309816816678584
1,332	Christian Fuchs <b>Marx's Capital in the information age</b> Volume 41 Issue 1; 10.1177/0309816816678573
1,175	Doreen Massey <b>Regionalism: Some Current Issues</b> Volume 2 Issue 3; 10.1177/030981687800600105
1,030	Christopher McMichael <b>Pacification and police: A critique of the police militarization thesis</b> Volume 41 Issue 1; 10.1177/0309816816678569
1,010	Onoho'Omhen Ebhohimhen, Babatunde Agara <b>The political economy of pre-colonial production: Ishan cotton in the cloth manufacture of Esan people, Edo State, Nigeria</b> Volume 42 Issue 1; 10.1177/0309816817692123
913	Mary Robertson <b>The great British housing crisis</b> Volume 41 Issue 2; 10.1177/0309816816678571
861	Paul Bleakly <b>Situationism and the recuperation of an ideology in the era of Trump, fake news and post-truth politics</b> Volume 42 Issue 3; 10.1177/0309816819880783
852	Paul Brook <b>The Alienated Heart: Hochschild's 'emotional labour' thesis and the anticapitalist politics of alienation</b> Volume 33 Issue 2; 10.1177/030981680909800101

## Citations and Impact

The way that Impact Factors are calculated has recently changed and citations from OnlineFirst articles are no longer included in the numerator. This change has presented some challenges in terms of being able to predict Impact Factors, so this does need to be taken into consideration in relation to the estimation.

### 2019 Predicted Impact Factor

$$\frac{\text{Cites to articles} = 55}{\text{Number of articles} = 48} = \mathbf{1.146}$$

### 2019 Impact Factor window citations

Title	Authors	Publication Year	Volume	Issue	2019 Citations
<b>Against neoliberalism as a concept</b>	Dunn, Bill	2017	41	3	16
<b>Ideological obstacles to effective climate policy: The greening of markets, technology, and growth</b>	Gunderson, Ryan; Stuart, Diana; Petersen, Brian	2018	42	1	7
<b>The state and class discipline: European labour market policy after the financial crisis</b>	Umney, Charles; Greer, Ian; Onaran, Ozlem; Symon, Graham	2018	42	2	5
<b>Pacification and police: A critique of the police militarization thesis</b>	McMichael, Christopher	2017	41	1	4
<b>A crisis of measurability? Critiquing post-operaismo on labour, value and the basic income</b>	Pitts, Frederick Harry	2018	42	1	4
<b>The origins of neoliberalism in late 'socialist' Hungary: The case of the Financial Research Institute and 'Turnabout and Reform'</b>	Fabry, Adam	2018	42	1	3
<b>Marx's Capital in the information age</b>	Fuchs, Christian	2017	41	1	2
<b>Global capital, uneven development and national difference: Critical reflections on the specificity of accumulation in Latin America</b>	Luis Fitzsimons, Alejandro; Starosta, Guido	2018	42	1	2
<b>In-itself for-itself: Towards second-generation neo-Marxist class theory</b>	Neilson, David	2018	42	2	2
<b>Passive revolution revisited: From the Prison Notebooks to our 'great and terrible world'</b>	Roccu, Roberto	2017	41	3	2
<b>The great British housing crisis</b>	Robertson, Mary	2017	41	2	2
<b>Fetishistic concrete abstraction, social constitution and social domination in Henri Lefebvre's writings on everyday life, cities and space</b>	O'Kane, Chris	2018	42	2	2

<b>Social classes and subaltern groups: Theoretical distinction and political application</b>	Galastri, Leandro	2018	42	1	2
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# Marketing

## Building Global Profile and Reputation

SAGE has several initiatives that builds the global reputation and profile of *Capital and Class*. Included are:

### Social Media



Journal content is promoted through the SAGE Politics Twitter feed which has 12,236 followers to date.

### Journal Metrics

Impact Metrics and Readership statistics are presented on *Capital and Class*'s dedicated Journal Metrics & Indexing page at <https://journals.sagepub.com/metrics/CNC>, giving readers the insight into a variety of methods for measuring the citation impact of published research on a journal level as well as the journal's total usage over the prior calendar year.

### Altmetric

Alternative metrics are becoming increasingly visible in scholarly publishing. Altmetric tracks online mentions of journal articles across online platforms and uses an algorithm to score accordingly. The score is a helpful measure of online engagement and visibility, but it is not directly linked to citations or usage. The following table captures articles with the most online mentions in the past 12 months.

#### Top Altmetric Scores

Total Altmetric Score	Article Title
86	Brexit and the working class on Teesside: Moving beyond reductionism
78	The platform as factory: Crowdwork and the hidden labour behind artificial intelligence
39	The search for (artificial) intelligence, in capitalism
27	From 1969 to 2018: Relocating historical narratives of displacement during 'the Troubles' through the European migrant crisis
27	Neither/Nor: The rejection of Unionist and Nationalist identities in post-Agreement Northern Ireland

### Publicity and Outreach

Articles which appeal beyond your core audience may benefit from publicity efforts. We have a range of potential options, including social media promotion, a blog post on the [SAGE Journals Blog](#), or a media pitch to The Conversation.

To further engage with the community we have a strong presence at major conferences worldwide where we build the brand and reputation of your journal. We provide you with business cards branded with your journal design for you to distribute at conferences and as part of your networking.

## Maximizing Journal Usage

SAGE uses several marketing strategies to help build and maintain journal usage, which in turn should lead to more citations.

### Email Alerts

There are 1,274 New Content Alert registrants in 2020 YTD, an increase from 1,190 registrants in 2019.

Journal users can sign up to receive email alerts for new content and announcements about *Capital and Class*. [Register](#) for a personal account on SAGE Journals, then add CNC to your profile: <https://journals.sagepub.com/connected/CNC#email-alert>.

## Engaging Authors

Authors already have an established relationship with the journal and are interested in its continued success. We employ several strategies to engage them in the journal and help them promote their work.

### Author Care Email Series

Authors receive a series of six email campaigns over the course of a year, which begins on publication of their article. The campaigns are designed to ensure authors maximize use of the resources available to them. We send emails to over 450,000 authors each year and the campaigns typically receive a 29% open rate and a 3.3% click rate. The table below reflects the emails deployed to all SAGE authors throughout the year.

#### Author Care Email Campaigns Deployed 2020 YTD

Campaign Name	Total Delivered	Unique Opens	Open Rate %	Unique Clicks	Click Rate %
Thank you for publishing with [journal title]	31,019	11,735	37.83%	3,135	10.11%
Your article's discoverability	42,093	12,513	29.73%	525	1.25%
Want to increase visibility of your article?	41,701	9,494	22.77%	430	1.03%
Track the impact of your article	15,284	4,236	27.72%	698	4.57%
Are you up to date on advancements in your field?	22,727	5,166	22.73%	434	1.91%
Publish with us again	60,784	12,448	20.48%	387	0.64%

## How to Get Published Course from SAGE Campus

[SAGE Campus course on 'How to Get Published'](#) is an introductory course aimed at academics and researchers who aim to get published in a quality journal. This course provides an alternative to researchers who may not be able to attend live How to Get Published sessions.

### SAGE Journal Author Gateway

We are committed to supporting our authors to ensure their work reaches the widest possible audience and achieves the maximum impact.

The [Journal Author Gateway](#) has been updated with a variety of [How to Get Published resources](#) including brochures, infographics and videos to support new and established authors. We also provide ['Promote your article'](#) guidelines. The gateway is visited by over 220,000 researchers annually.

### China Author Gateway

Our [China Author Gateway](#) supports Chinese authors with the submission process. A growing suite of materials in Simplified Chinese have been developed to support author needs, help authors select the right journal for their research and prepare their article for publication. This page is visited by over 10,000 researchers annually.

[SAGE Author Services](#), powered by Editage, offers high-quality author services for pre-peer review manuscripts. The services include English language editing, translation with editing, manuscript formatting, plagiarism assessment, artwork preparation by scientific illustrators and more.

## Maximizing Global Dissemination and Reach of Your Content

Your journal benefits from extensive reach and exposure in the global market through various SAGE initiatives and global partnerships.

## Market Reach via Consortia and Sales

Our 200 strong Global Field Sales team support our existing library and consortia customers, secure renewals, and find new sales opportunities to expand the global reach of our journals.

We have 96% retention rate which is a testament to the trust and open dialogue SAGE builds between Sales Managers and librarians.

In addition, your journal is available in over 7,000 institutions in the developing world and emerging economies as a result of our partnerships with the UN's **Research4Life** initiative, The **International Network for the Availability of Scientific Publications (INASP)**, and **The eIFL Foundation**.

## Library Marketing

The Library Marketing team are dedicated to promoting and encouraging the purchase of SAGE Journals content to librarians at both academic and non-academic institutions. SAGE's library marketing includes:

- Tailored customer data reports to demonstrate institution specific journal usage, demand based on journal access turnaways, discipline information and author contributions to empower librarians to make informed content purchase decisions.
- Quarterly usage driving campaigns to all librarian and faculty customers
- Usage driving campaigns to boast usage and engagement from customers
- Targetted sales driving campaigns throughout the year to promote renewals and upselling
- Dedicated training teams and librarian resources

## Online Platform

SAGE Journals offers the following valuable features that serve its ongoing needs:

- A seamless multi-device experience with responsive design that is adapted to support emerging user habits and web trends
- A dynamic reading experience, with a clear, intuitive design based on detailed user testing
- A fresh, creative design providing enhanced brand value and profile for your journal[s]
- Highly accessible and discoverable content through open search engines and library search tools

SAGE Journals continues to experience impressive site statistics due to increasing user engagement as evidenced by the following:

- an average of 27 million sessions per month
- over 140 million full text downloads in the last 12 months

## Article sharing

*Capital and Class* readers can now share read-only access to the journal's articles by sending article links which recipients can use to view the article in a browser environment without having to be a subscriber. The links can be shared via email, on social media sites and within scholarly collaboration networks, encouraging greater discoverability of the content and enhancing its impact through legitimate sharing options.

## e-Reader & EPUB

The e-Reader is a new way to view articles on SAGE Journals. The new e-Reader feature and the new EPUB article format are available alongside the HTML and PDF options *Capital and Class* journal content already has.

Additional details about the share access feature, e-Reader, and the EPUB format can be found on the SAGE Journals information page at <https://journals.sagepub.com/page/article-sharing>.

## Politics, Public Administration & International Relations Discipline Hub

*Capital and Class* is being featured on our Politics, Public Administration & International Relations Discipline Hub site. This hub offer a simple, user-friendly experience that display in one place the breadth of our publishing in Politics, Public Administration & International Relations, encouraging researchers, librarians, and authors to explore content.

## Politics, Public Administration & International Relations Hub

Pageviews

Sessions

Average time  
on page



# Editorial Board Actions for Impact

We would like to leave you with a few suggested action items for editorial board members to help promote the journal. It has been a pleasure to work with you, and we're looking forward to the year ahead.

<b>New Content Alerts</b>	Sign up for email alerts and journal notifications at <a href="https://journals.sagepub.com/connected/CNC#email-alert">https://journals.sagepub.com/connected/CNC#email-alert</a> . Alerts will tell you when the latest content has published OnlineFirst or when a new issue has been released. Flag newsworthy articles to the Editor for potential promotion on social media, blogs, or press releases. Alerts also serve as reminders to share relevant content with your colleagues.
<b>Solicit Submissions</b>	When traveling to conferences, speaking at lectures, and collaborating with colleagues, be on the look-out for opportunities to recommend submission to the journal. As an editorial board member, you are in the best position to recruit papers from interesting posters or presentations. Recruiting new, exciting, and innovative research from colleagues and upcoming researchers is a great way to increase citations and help apply for Impact Factor review.
<b>Recruit Reviewers</b>	One of the most common difficulties for Editors is securing reviewers in a timely fashion. It is much easier to maintain a full and active pool of reviewers when all editorial board members offer new contacts. Recruit authors of noteworthy papers, engaged readers looking for more involvement, and early career researchers to review for the journal.
<b>Editorial Board Representation</b>	If you know of a colleague interested in becoming an editorial board member, flag the request with the Editor of the journal for their consideration. A diverse and engaged editorial board is key for journal growth. Consider recommending consistent reviewers, your study collaborators, and researchers in areas not already represented on the Editorial Board.
<b>Mentor Junior Scholars</b>	It is important to engage junior scholars and early career researchers with the journal early. Consider mentoring someone new to the field by co-authoring articles and training them on quality reviews. People are much more likely to submit their manuscripts and return high quality reviews after building a connection with the journal. Early engagement may also encourage them to become an Editorial Board member in the future.
<b>Recommend Special Issues</b>	Editorial board members can help Editors build highly-cited special issues or sponsored supplements by identifying hot topics in the field. Notifying the Editor of emerging trends and/or submissions you are recruiting helps keep the journal strategically placed in the industry.
<b>Engage with Social Media</b>	Be sure to reference your role with the journal on your professional social media accounts, such as LinkedIn, or relevant academic social networks, such as Mendeley or Academic.edu. Share articles and journal news with your network of contacts. This generates additional discoverability and exposure for the journal by driving web traffic and interest in submitting to the journal.
<b>Share Articles Appropriately</b>	We encourage you to share articles with your colleagues, especially where it relates to courses, ongoing research, or noteworthy content. <a href="#">SAGE's article sharing feature</a> enables subscribers to share read-only copies of articles within the copyright allowance. Posting the final PDF of a manuscript is not allowed without permission, unless noted by an Open Access license.
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<b>Update Faculty Page &amp; CV</b>	Make sure that your faculty page and LinkedIn profile are up to date with your recent publications, mention your role on the journal's editorial board, and link back to the journal site. By linking your website or CV to the full-text article published in the journal, you will help increase the journal's search engine results and article downloads.

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# Author Responsibilities and Rights

Please refer to the [Ethics & Responsibility](#) section of our Journal Gateway for up-to-date information on publication ethics and on SAGE's publishing policies.

For a reminder of the rights authors retain in their articles and SAGE's, please visit the [Copyright and Permissions](#) section of our Journal Gateway.

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CSE Office report  
For 2020 AGM  
By Alistair Cairns

The Working Groups have all been fairly quiet this year. Activity is usually an important part of keeping CSE relevant and active.

All XC & EB meetings were held online this year.

The office has been in use as usual. There are very few people in and rent has been reduced somewhat. Combining this and the last two, there will be significant (and somewhat useless) savings in expenses this year. We had to submit some guidelines for safe practice.

Alistair shut down an account at Triodos. It was not CSE's main account and was opened in the period where the Coop bank looked a bit at risk. Triodos required a full birthdate of all board members; something even Company House has discontinued. Rather than risk this - or lose valued XC members - the account has been closed, with a complaint lodged.

Social media is regularly used. There are 650+ on Twitter and 1500+ on Facebook. Both rise about 100 per year.

C&C placed ads reciprocally with *Latin American Perspectives* and on one or two days per year in *Morning Star*.

C&C continues to be provided for free to radical bookshops in the UK bookshops. Shops sell 3 – 5 copies each. Edinburgh's 'Lighthouse' is particularly helpful in promotion.

Alistair and Owen were joined by Ian for the usual annual meeting with SAGE. [report amended]

Generally the office continues to be run in accordance with the requirements of an organisation. All bills, taxes, reports and submissions are made in a timely manner.